Projects

Hozier ‘work song’

Choreography: Jack Pointer Mackenzie & jillian meyers

Director: Isaac Ravishankara  
Producer: Jason Colon  
Production Manager: Brett Rea  
Prod. Co: Pollution

https://www.youtube.com/watch?v=nH7bjV0Q\_44

<https://vimeo.com/121336102>

Choreographed by jack pointer Mackenzie and Jillian Meyers, This idea was only brought to life because of them. They constructed a prototype of this video a year before and once shared online, Hozier’s management got in touch with the offer of using the concept for the music video. Directed by Isaak Ravishankara, jack and Jillian first set out to explore how couples can intimately move together at a music gig, with different couples spread out sporadically within the crowd, how the audience would react to the immersion of music and movement. This is clearly captured in the final video ‘Work song’ with Hozier’s gravelly vocals and jack and Jillian’s phenomenal choreography intertwined as one.

JLS

Choreographer : Leon petit & Jack Pointer Mackenzie

Assistant - Jack pointer Mackenzie

Creative director - beth

<https://www.youtube.com/watch?v=t8b6uB-pxJE>

<https://www.youtube.com/watch?v=i4ZBa9Dk9cM>

Jack toured as well as choreographed for the UK based boyband JLS (jack the lad swing) from 2008-2013. Before the tours really kicked off jack was used for a few shows (X-factor, Alan Carr, Graham Norton) and from this his distinguishable professionalism, determination and stamina exceeded the boybands expectations and shortly after Jack was asked to join the band on their journey. His early experience rehearsing, touring and performing to as many as 85,000 people has provided him with the necessary tools needed to put together large scale shows with limited time. His Jaw dropping presence on stage and choreographic input made an impressionable impact on the audience and the band, clearly being asked back for all of the tours stemming the longevity of the bands career together.

Funky B ‘chunky’

Choreographer – Jack pointer Mackenzie

Director – Thierry Albert

Producer- Rob Godbold

Production Company – Bold

<https://www.youtube.com/watch?v=vKiRgcbB6sQ>

Having been contacted last minute in holding the audition and selecting two appropriate dancers for this job, Jack had to tune in closely to what producer Rob Godbold and director Thierry Albert were looking for. Jack stepped upto what was required and triumphed in choreographing movement that drew on his vast pool of styles that had distinct moments of light and shade. On the day of the shoot due to an unavoidable lack of space and changes in set design, jack had to restructure parts of the choreography and in doing this in a cool and calm manner, all ran smoothly with the client being openly ecstatic by the work that was being produced.

Honda,

Choreographer: supple Nam

Assistant: jack pointer Mackenzie

Director Kim Gehrig

https://www.youtube.com/watch?v=7-VXL156QDo

https://vimeo.com/143239656

Having been brought on as an assistant choreographer after working on the same job as a dancer demonstrates jacks unavoidable distinct leadership qualities. The job at hand was a huge task but one that jack grasped with a cool and relaxed head. Cleaning the 50 dancers required patience and an assertive presence with eagle like vision to notice any unfitting gestures that would affect the shot. Working closely with Supple Nam and Kim Gehrig, jack lead by example and has been a great asset in creating a ground breaking campaign.

Hoola

Choreographer: supple Nam

Assistant: jack pointer Mackenzie

**Director:** Ninian Doff

**Production:** Pulse Films  
**Client:** KP Snacks

https://vimeo.com/135656803

<https://www.youtube.com/watch?v=sauT4cMo_bg>

Jack held the audition for two sets of commercial campaigns, this being the first of the two. He led an intense day seeing hundreds of hopeful applicants for the five positions, putting them through their passes and pushing them beyond what was expected, demanding the best result.

Jack was selected specifically for this campaign because of his fresh and innovative understanding of a vast range of movement style. He worked closely with the client to choreograph routines that could be danced but also replicated with fingers. Once in the rehearsal space working closely with Supple Nam and Ninian Doff to explore ideas on the chosen dancers that stretched the concept to its limit and to excite the clients.

Proximity London

Choreographer - jack pointer Mackenzie

Company- proximity London

https://vimeo.com/81178151

With an extremely vague brief Jack had to masterly tune into the direction that was being thrown his way. His roll as the principle dancer and choreographer was to tell the story about the companies history and growth throughout the last 5 years. His training in jazz and contemporary played a huge part in making this possible with control and intention being paramount.